

AA APPELLA

SWISS MADE WATCHES

When one says “Swiss made”, the first thought that sparks in mind is the quality of Swiss products, especially the watches. Few would argue with that. A Swiss watch exemplifies timeless elegance, attention to detail and impeccable quality.



Appella was founded by an esteemed Swiss watchmaker Paul Glocker. His vision was to create a brand that would make watches known for reliability and beauty of their designs.

To satisfy the emerging customer needs, two Swiss watch brands, Appella and Adriatica, have united. The new owner of Appella, ADRIATICA PR & A WATCH Sagl, will continue to nurture the potential and fulfill the founders' vision for both brands.



Appella is a brand with a long tradition and history of craftsmanship. Under the stewardship of ADRIATICA PR & A Watch Sagl, it will once again focus on the bright vision that guided the brand through decades. Building on the foundations of knowledge and experience, Appella will offer classical watches that combine elegance and style with modern mechanisms that ensure longevity of the timepieces.





The world is changing, but the values that are at the core of Appella remain constant. The sought after qualities, such as: building on the tradition, attention to detail and diamond finish are embodied by the vision of the brand and are reflected at every step of Appella's watch-making process.





Appella
Adriatica PR&A Watch Sagl
Via San Gottardo 287
6648 Minusio
Switzerland

www.appellawatches.ch